

Dear Academic Athlete League Supporter,

The Academic Athlete League (TAAAL) is an academic and basketball development program which gives students between grades 9 – 12 the opportunity to play the game. TAAAL provides and requires academic structure. It also gives students the opportunity to continue their passion while improving their athletic skills. However, we would not be able to continue serving our young people without partners like you! We would love for your company to become an official TAAAL sponsor! In return, TAAAL will feature your company as our sponsor on our many platforms and, in doing so, increase exposure for your organization among our growing community while simultaneously helping our young people. The Academic Athlete League would be happy to start a partnership with your organization at any level! If your company would like to become an official TAAAL sponsor, please complete the attached form or contact us at our information below.

With warm regards,

TAAAL

Contact Information:

TAALSports@gmail.com

TAAL⁺ NPO Inc.

MISSION STATEMENT

The mission of The Academic Athlete League (TAAL NPO Inc.) is to equip academic athletes with values for future success through education and athletics, to improve physical and mental health, and to prepare students for a global perspective on life.

Our vision is to have the “The Academic Athlete” represent TAAL NPO Inc. through community leadership, social involvement, sportsmanship, and teamwork while maintaining a high level of ethics and morals.

Play Ball The TAAL⁺ Way!

TAAL⁺ NPO Inc.

TAAL⁺ LEAGUE PACKAGES



Scholar Package - \$100

**This package is exclusively for school supplies or ACT/SAT fees.
You choose!**



Player Sponsorship - \$1,000

**Your Company Logo on TAAL Website (includes link to company website)
Social Media Recognition of Your Company
Your Photograph with Your Sponsored Player**



Media Sponsorship - \$5,000

**Your Company Logo on TAAL Website (includes link to company website)
Social Media Recognition of Your Company
TV Recognition of Your Company
Display of Your Company Marketing Material and Banner**



Team Sponsorship - \$10,000

**Your Company Logo on TAAL Website (includes link to company website)
Social Media Recognition of Your Company
TV Shoutout During Your Sponsored Team's Game
Your Company Logo on Your Sponsored Team's Shooting Shirts
Team Photograph
Display of Your Company Marketing Material
Your Company Banner Placed Prominently in the Gym**

must provide company promotional materials

9/13/22

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Gym Sponsorship - \$25,000

- Pre-Game, Halftime, and Post-Game TV Exposure**
- Your Company Banners Placed Behind Basketball Goals for TV Viewership**
- Social Media Recognition of Your Company**
- Your Company Logo on Website**
- Your Company Logo on Game Staff Shirts**
- Your Company Highlighted in Our Special Corporate Corner Interview**



Referee Sponsorship - \$30,000

- Pre-Game, Halftime, and Post-Game TV Exposure**
- Your Company Banner Prominently Displayed in Gym**
- Your Company Logo Displayed on Referee Pre-Game Shirts and Bags**
- Social Media Recognition of Your Company**
- Your Company Logo on Website**
- Your Company Highlighted in Our Special Corporate Corner Interview**



Coaches Sponsorship - \$75,000

- Pre-Game, Halftime, and Post-Game TV Exposure**
- Your Company Banner Prominently Displayed in Gym**
- Your Company Logo Displayed on Coaches Shirts**
- Social Media Recognition of Your Company**
- Your Company Logo Displayed on Website and App**
- Your Company Highlighted in Our Special Corporate Corner Interview**



General Donation - \$\$\$

- Social Media Recognition of Your Company**
- Display of Your Company Marketing Material**

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The Academic Athlete League Sponsor Form

Contact Person: _____

Sponsor Name (as it should appear on promotional material):

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

Method of Payment

___ Invoice (Corporate/Organizational Sponsors)

___ Check/Money Order (payable to TAAL NPO Inc)

___ Visa ___ Mastercard ___ AMEX

Card #: _____

Exp Date: ___/___/___ Billing Zip Code: _____

Name on card: _____

Signature: _____

Sponsor Packages

___ Scholar Package \$100

(Please circle one below)

School Supplies

ACT/SAT Fees

___ Player Sponsorship \$1,000

___ Media Sponsorship \$5,000

___ Team Sponsorship \$10,000

___ Gym Sponsorship \$25,000

___ Referee Sponsorship \$30,000

___ Coaches Sponsorship \$75,000

___ General Donation \$\$\$

TAAL Sports NPO Inc.
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Marietta, GA 30008
taalsports@gmail.com
678-525-2667

TAAL Sports NPO Inc. is a 501c3 nonprofit organization.

THANK YOU FOR YOUR SUPPORT!